

RESULTS Advocate

BUILDING CHAMPIONS TO END POVERTY

Health Reform Is an Anti-Poverty Win

RESULTS is celebrating its 30th year and what better way to do so than with a victory in health care reform. While we're still working towards our ultimate goal of health care for all Americans, the *Patient Protection and Affordable Health Act* is a significant advancement toward this objective and represents the largest anti-poverty investment made in decades.

Most of the spending called for in the legislation is for one purpose — expanding health insurance coverage to those who do not have it. The bill will cover 32 million uninsured people over the next ten years. Half will get coverage through Medicaid, America's low-income public health insurance program. Without RESULTS embracing the plight of low-income Americans and a constant drumbeat for reform from our advocates (who made an estimated 1,300 contacts with congressional offices in 2009), this expansion of Medicaid coverage may not have passed. We also successfully advocated for increased funding for community health centers, which primarily serve low-income populations.

"I'm proud that we found a way to make a real impact on the health reform debate by taking on concrete goals that will make a huge difference for millions of low-income Americans," said RESULTS' Director of Domestic Campaigns Meredith Dodson.

The new legislation includes these key elements:

- Starting in 2014, the Medicaid program will cover all people earning up to 133 percent of the federal poverty line. *This expansion is expected to provide 16 million uninsured people with coverage by 2019.*
- Funding for community health centers will increase by \$11 billion from 2011 to 2015 to *serve an additional 20 million people.*
- The National Health Service Corps will get \$1.5 billion over five years to help *train 15,000 new primary care providers* to serve in areas with physician shortages.
- Health care will be *more affordable for families and small businesses* thanks to tax credits, subsidies, and other assistance.
- Health insurance companies can *no longer deny people coverage* because of preexisting conditions.



Rebecca Sullivan

The new health care legislation extends coverage to America's most vulnerable people.

While concerns have been raised about the cost of reform, the non-partisan Congressional Budget Office estimates that it will actually reduce the federal budget deficit by \$1.2 trillion over the next 20 years. And by reducing health care costs for employers, it's estimated that 2.5 million jobs will be saved or created over the next decade.

"During months of negotiations and setbacks, RESULTS advocates stayed vigilant," said RESULTS' Domestic Outreach Organizer Jos Linn. "Their commitment and determination helped preserve crucial elements of reform and revived the process again and again when many thought all was lost."

RESULTS has spent three decades convincing people that they can make a difference. Despite the forces of cynicism and disillusionment, it's once again clear that our voices really *do* matter.

Read updates about other campaigns on page 7.

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Empowering ordinary people to become extraordinary voices for the end of poverty.

INVESTING IN A SUSTAINABLE WORLD

A Big Donation from a New Generation

When Mike Batell approached RESULTS Educational Fund (REF) about making a substantial donation last summer, we were excited and intrigued. After all, Mike is only 27 and not long before had been living on an entry-level nonprofit salary. But a career change increased his income and he decided to put his money towards his passion — helping people move out of poverty — and to do it in a way that leveraged a greater impact. He dedicated his \$30,000 donation as a matching challenge grant to be used towards expanding REF's development department. With his grant, REF ultimately raised a total of \$80,000 and hired a new development director!

We asked Mike to share his thoughts about his donation.

REF: What was the process that led you to choose an advocacy organization over a direct service organization?

MB: The central question I was trying to answer was, where could a gift of this size act as a catalyst to uplift the greatest number of people in the biggest way possible? I'd long ago concluded that focusing on international development and extreme poverty would produce the biggest bang per buck, when, for example, a course of TB treatment costs just \$20, or sending a girl to school for a year can cost around \$100. Knowing that organizations like RESULTS can translate every \$1 they spend on advocacy into much greater sums from Congress, it became clear that focusing on advocacy, rather than direct charitable relief, would have the greatest impact.

REF: What made you decide on RESULTS and RESULTS Educational Fund ?

MB: RESULTS is strategic, bold, and cutting-edge. You aren't afraid to push the envelope and demand from Congress what development experts have demonstrated is needed. And I was blown away by the energy and intensity of the RESULTS activists I met at the 2009 International Conference. There's a fire there that I've never seen elsewhere.

REF: What made you decide to give away so much of your new income?

MB: Just because my income has risen doesn't mean my lifestyle has to change.

When it comes to spending beyond the basics, I tell myself, "It's not my money; it's our common humanity's money."

If I look at it as an investment, giving to RESULTS has been the best bargain I could ever find. RESULTS' development department will be able to multiply my gift, and RESULTS will spend each of those new dollars to convince Congress to appropriate many times more to fight poverty. I can't imagine



"There are so many in my generation who view ending extreme poverty as the challenge of our time," says Mike Batell. His matching grant to RESULTS Educational Fund inspired \$50,000 in donations.

buying anything else that would have made me as happy or generated a better return as making this investment in a stronger RESULTS.

REF: Share your thoughts on being a donor from a younger generation.

MB: There's a palpable sense of urgency in addressing these problems when we know, for instance, that within the next 30 seconds one of our world's kids is going to die from malaria because he or she got bit by a mosquito. There are so many in my generation who view ending extreme poverty as the challenge of our time. It's no less important than the abolition of slavery or the Civil Rights movement when it comes to the continued march of history towards successive advancements in equality and basic human dignity. If untold numbers in the 1960s were willing to take a freedom ride from Wisconsin to Alabama, or take a beating from a cop with a nightstick, the least we can do is write a few letters to the editor or convince a few friends to join the fight.

Making this gift has been the most important thing I've ever done in my life. In writing one check to RESULTS Educational Fund, I'm convinced I did more good in those two minutes than I did in the entire previous 27 years of my life combined.

A profound thanks to Mike and each of you who helped us reach — and exceed — his matching challenge grant! If you would like to make an investment in RESULTS or RESULTS Educational Fund, please fill out the enclosed giving card or visit www.results.org.

"Making this gift has been the most important thing I've ever done in my life."

Voices Rise from a Tragedy

By Teresa Rugg, MPH, RESULTS Regional Coordinator, Snohomish County RESULTS Group Leader, and Project Director of TB Photovoice

My world shifted when my friend Claudia and her newborn daughter Emma died from complications of tuberculosis (TB) in 2004. Through this tragedy, I struggled to make sense of the senseless. Claudia and Emma had become part of the horrific global statistic that I had learned about through my involvement with RESULTS. They were two of the 2 million people who died that year from a completely preventable and curable disease.

Yet, because of RESULTS, I had an outlet for my grief and outrage, an outlet to make positive change. I began writing to local papers about the interconnectedness between poverty and TB. I quickly learned that my voice, and the collective voices of RESULTS chapters across the country, could make a difference in the halls of Congress.

To help give a voice to those affected by TB, Claudia's husband, Romel Lacson, and I started the nonprofit organization TB Photovoice. TB Photovoice puts cameras into the hands of people affected by TB to help them tell their personal stories. It also provides training and group support. TB Photovoice participants act as recorders of and catalysts for social change in their communities and the world.

One place where TB is particularly active is along the U.S.-Mexico border, yet it often goes undiagnosed. It took three years of doctor's visits before Rachel Orduño, a teacher and a TB Photovoice participant in El Paso, Texas, was correctly diagnosed. In the meantime, she had infected six family members, including her three-year-old niece who had to undergo surgeries for a TB-induced cyst.

"I felt such guilt, such shame, to have put my family through this," Rachel said.

Rachel was quarantined for three months until the TB medications took effect and continued to take nine pills a day (and endure their side effects) for six more months. "The feelings of isolation and stigma are hardly ever addressed during TB treatment," she said, "yet TB can take away people's hope. Being part of Photovoice helped me to overcome my fears and frustrations and to become empowered to speak up. I will

forever be grateful to TB Photovoice for providing this opportunity."

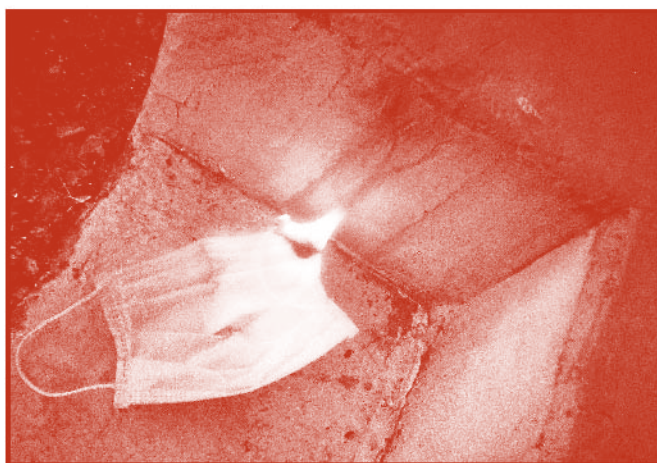
Through Advocacy to Control Tuberculosis Internationally (ACTION), a project hosted by RESULTS Educational Fund, Rachel and other TB Photovoice participants have been able to speak up at important venues around the world.

This past December, ACTION's financial support enabled 10 participants to attend the International Union Against TB and Lung Disease conference held in Cancun, Mexico. There, they told their stories from within the walls of *Nuestra Casa* (Our House), a mobile, experiential "exhibit for advocacy, communication, and social mobilization" created to reflect the lives of many people affected by TB.

When Rachel shares her story, she tells about the nine-year-old boy in her TB Photovoice group who did not survive TB. She also says, "My family was lucky. We all got sick together, but we all got well together, and we're working towards preventing this from happening to other people."



Photovoice participants (left to right) Rachel Orduño, Eva Moya, Teresa Rugg, and Aida Lacson. Lacson's sister-in-law, Claudia, died from TB along with her newborn daughter.



"Burning this mask was very important to me. I wore it for several months and it was very painful. My peers didn't know what my face and smile looked like. When I burned the mask, it was like getting rid of the stigma, I felt free."

— Rachel Orduño, writing about her photograph

She speaks powerfully about what is needed: "The only way you are safe from TB is if you're not breathing — we are one big global lung. If we do not invest the funds right now in prevention, education, and successful completion of TB treatment, then we're going to pay for it in the end exponentially."

Finally, she asks you to join her. "I am here because I don't want any more innocents to die. If my story can help you to motivate people, you are welcome to it."

Confronting a Global Epidemic through Partnership

You know the power of RESULTS and RESULTS Educational Fund (REF) to move leaders in Washington, D.C., but did you know REF also works with partners around the globe to ramp up the fight against tuberculosis (TB)? Launched in 2004, Advocacy to Control TB Internationally (ACTION) brings together advocacy organizations from eight countries to push for greater resources to treat and prevent the spread of TB.

TB is a preventable and curable disease, yet it continues to kill about 1.8 million people each year, equal to one person every 20 seconds. As a result of inadequate treatment, drug-resistant strains of TB have emerged that are much more difficult — and sometimes impossible — to cure. Cases of multidrug-resistant TB (MDR-TB) and extensively drug-resistant TB (XDR-TB) have been found in almost every country in the world. Recently, the United States saw its first case of *extremely* drug-resistant TB (XXDR-TB), in a Florida student who was eventually cured at a cost of \$500,000. It is only a lack of political will that allows TB to claim more lives than any other infectious disease after HIV/AIDS.

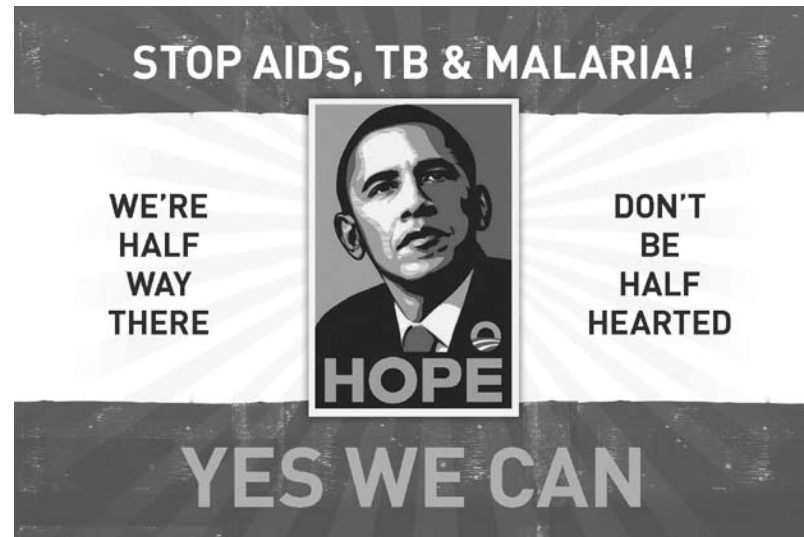
“WE’VE SEEN AMAZING THINGS HAPPEN IN THE HIV COMMUNITY WHEN CIVIL SOCIETY SPEAKS OUT, AND WE NEED THAT FOR TB.”

disproportionately affects the poor. Building upon the advocacy successes of RESULTS/REF and RESULTS’ international affiliates, REF proposed the creation of ACTION — a project that links together a global network of civil society and grassroots groups around advocacy efforts to mobilize new resources for TB.

In Kenya and India, countries with high TB burdens, ACTION partners work with governments and civil society to increase governmental attention and response to TB and funding for TB programs. The six other partners are based in wealthy donor countries — Australia, Canada, France, Japan, the United Kingdom, and the United States — and are increasing the political and financial support that each of these countries provides for global anti-TB efforts. REF acts as the secretariat for ACTION, which is funded by the Bill & Melinda Gates Foundation and other donors.

ACTION’s impact around the world has been large — awakening leaders and the public to the unnecessary tragedy of this treatable disease, drastically increasing funding to prevent and treat it, and influencing the creation of policies for better TB control. In the U.S. alone, ACTION has helped mobilize more than \$554 million to fight global TB since 2004. (See the next page for more on what ACTION partners have achieved recently.)

RESULTS and REF began raising awareness and funding for TB in 1997 after realizing that few people were paying attention to the disease, which



ACTION partners have sent more than 10,000 of these postcards to President Obama urging his support for the Global Fund to Fight AIDS, Tuberculosis and Malaria.

ACTION’s new Washington, D.C.-based project director, Emily Wainwright, has even higher hopes for ACTION going forward. A longtime RESULTS supporter, Wainwright received her master’s degree in public health from Johns Hopkins University and has worked in Bangladesh on community-based nutrition programs and with the U.S. Agency for International Development.

“I’d like to see ACTION achieve the big goal — more funding for TB from the Global Fund for AIDS, Tuberculosis and Malaria and elsewhere — but also more active citizen participation in that dialogue,” she said. “I think we’ve seen amazing things happen in the HIV community when civil society speaks out, and we need that for TB.”

RESULTS Volunteers Are ACTION, Too

In the U.S., ACTION’s work is not only carried out by REF staff in our Washington, D.C. office; it is also part of every non-lobbying action that our volunteer activists take to raise awareness about TB. A key time each year for this awareness-raising is World TB Day on March 24.

This year, ACTION gave five grants to RESULTS chapters to support efforts to highlight the global impact of TB in their communities and to think creatively about how to leverage constituent support, public engagement, and political will. In Sitka, Alaska, an ACTION grant was used to hold an event called “TB: Past, Present, and Future.”

ACTION's Impact Around the World

In five out of eight ACTION partner countries, ACTION is hosted within a RESULTS international affiliate:

United States: RESULTS Educational Fund (REF) — REF's grassroots network of volunteers played a significant role in ACTION's work in 2009. Following a grassroots nationwide call to engage communities on the Global Fund to Fight AIDS, Tuberculosis and Malaria (GFATM), which featured Dr. Paul Farmer from Partners in Health, grassroots activists reached out to their representatives. Their work resulted in 98 members of Congress signing a letter to President Obama in support of the GFATM. Due in large part to these and other efforts, the U.S. increased its FY2010 contribution to the GFATM to \$1.05 billion.

United Kingdom: RESULTS UK — In 2009, RESULTS UK's staff and grassroots worked with decision-makers, including parliamentarians and government agencies, and helped to secure a pledge by the UK Department for International Development to provide £18 million over five years (2008-2013) to the Global Alliance for TB Drug Development.

Canada: RESULTS-RÉSULTATS Canada — Largely due to RESULTS Canada's concerted grassroots action and advocacy at the highest levels of government, the Canadian International Development Agency pledged C\$100 million in 2009 to create a new international funding resource (the TB Reach Facility) to expand TB case detection to rural and impoverished communities.

Japan: RESULTS Japan — In 2008, RESULTS Japan played an integral role in the creation of the Stop TB Action Plan, a roadmap for how the Japanese government will work to reduce annual TB deaths globally by 10 percent, saving the lives of 160,000 TB patients every year. As a result of this pledge, the

Japan International Cooperation Agency (JICA) has initiated numerous multi-year projects in high priority TB burden countries. Most notably, RESULTS Japan worked with ACTION's Kenyan partner to develop a successful funding proposal to JICA for TB support.

Australia: RESULTS Australia — Thanks to the advocacy efforts of RESULTS Australia's grassroots network and partners, the Australian government has contributed over AU\$175 million to the GFATM since 2004. RESULTS Australia has also worked to increase parliamentary awareness of and support for TB control, including organizing a TB exhibition in the Parliament House Canberra.

In three countries, ACTION is hosted by existing civil society organizations with a strong grassroots presence:



France: Global Health Advocates France (GHA) and AIDES — ACTION in France is composed of GHA France and AIDES, two large civil society organizations focused on empowering a global movement against AIDS, TB, malaria, and other diseases of poverty. In 2009, the two organizations played key roles in raising awareness of TB among

French policymakers by organizing a parliamentary delegation trip to Burkina Faso. Parliamentarians witnessed first-hand the impact of TB on affected communities and, upon returning to France, continued to educate and engage their peers in parliament about TB.

Kenya: Kenya AIDS NGOs Consortium (KANCO) — KANCO is the largest national membership network of non-governmental organizations (over 850) involved in HIV/AIDS work and advocacy in Kenya. Due in large part to KANCO's work with civil society organizations and the National TB Control Program, in 2009 the GFATM approved Kenya's TB proposal worth up to \$50.6 million over five years.

India: Global Health Advocates India (GHA) and Indian Network for People Living with HIV/AIDS (INP+) — ACTION in India includes GHA India, a civil society organization, and INP+, the largest network of advocates working to improve the quality of life of people with HIV/AIDS in India. Working closely with the government of India, these organizations catalyzed the development of a successful Round 9 TB proposal to the GFATM, worth a potential \$199 million over five years.

Find out more about ACTION at www.action.org.

“In the 1950s, rural Alaskans had one of the highest rates of TB in the world. The epidemic was brutal,” said Michele Friedman, a RESULTS volunteer and event organizer. Despite that history, event attendees were surprised to learn that TB continues to plague poor communities around the world. The event inspired a radio piece broadcast by Alaska Public Radio to over 90 communities, an editorial in the *Anchorage Daily News*, and numerous other media pieces.

It is work like this — which is mirrored around the world by members of ACTION partner organizations — that creates the political will to address TB in a major way.

A Letter for Haiti

In the aftermath of the January earthquake that devastated Haiti, RESULTS activists urged their elected officials to eliminate Haiti's foreign debt so the nation would have more resources to rebuild. Their work paid off quickly. A letter calling for Haitian debt relief by Representatives Maxine Waters (D-CA) and Illeana Ros-Lehtinen (R-FL), which RESULTS helped initiate, garnered 94 signatories, including Financial Services Chairman Rep. Barney Frank and House Majority Leader Steny Hoyer.

After receiving the letter, Treasury Secretary Timothy Geithner announced he would work with world partners, including the International Monetary Fund, to eliminate Haiti's debt and provide further assistance as grants.

"The earthquake in Haiti was a catastrophic setback to the Haitian people, who are now facing tremendous emergency

What's in a Letter?

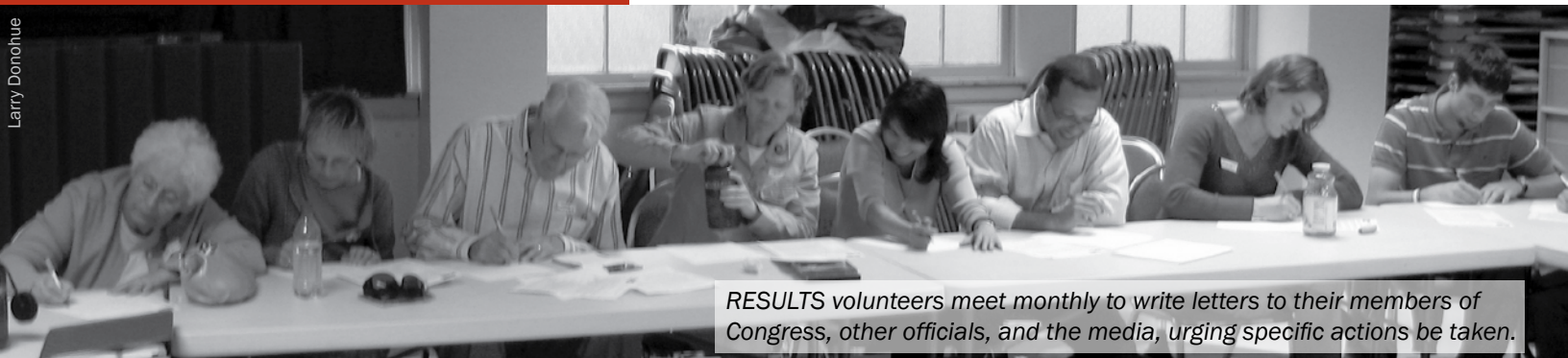
Casting a vote isn't the only way members of Congress influence legislation. That's why RESULTS emphasizes sign-on letters — documents that allow representatives and senators to throw their support behind funding decisions and other actions.

Often directed to a committee chair, sign-on letters circulate around the House or Senate with the help of a sponsor or co-sponsors. Advocacy groups such as RESULTS work with the sponsor to initiate the letter and encourage members of Congress to show their support for the specific action called for in the letter by signing it.

The amount of substantive legislation passed by Congress is actually fairly small, said John Fawcett, RESULTS' legislative director. While members of the 110th Congress introduced nearly 14,000 bills, only about 3.3 percent of them became law. Of those, 32 percent did nothing more than rename a federal building. Sign-on letters are a way to make policy and funding changes happen.

"These sign-on letters are an important way for representatives and senators to make their voices heard," Fawcett said. "They're also an advocacy opportunity for our grassroots to make a case for a particular issue and for members of Congress to take a verifiable action — you know whether they signed it or not."

"In the past few years, RESULTS has initiated letters on foreign aid reform,



RESULTS volunteers meet monthly to write letters to their members of Congress, other officials, and the media, urging specific actions be taken.

humanitarian and reconstruction needs, and meeting Haiti's financing needs will require a massive multilateral effort," Geithner said. "Today, we are voicing our support for what Haiti needs and deserves — comprehensive multilateral debt relief."

As an influential member of these multilateral organizations, U.S. leadership will be critical in ensuring that Haiti's debt is canceled. These efforts are already paying off. In March, the Inter-American Development Bank announced it would erase \$479 million of Haiti's debt.

education, microfinance, and tuberculosis," said Ken Patterson, RESULTS' global grassroots manager. "It's one of the tools in our tool box."

In 2009, RESULTS initiated a letter in the House calling for increased funding for bilateral TB prevention and treatment programs in the FY2010 budget. The letter, sponsored by Rep. Donald Payne (D-NJ), garnered 41 signatures in the House. That show of support was responsible for securing \$225 million in TB funding in the final budget — a \$63 million increase over the previous year and an outstanding accomplishment!

You can help influence your members of Congress to join sign-on letters, or take other actions, by writing letters of your own. Handwritten letters that are personalized have the biggest impact, Patterson said, because they show more commitment. As a result, they're taken more seriously than forwarded emails.

"To know someone has taken the time to handwrite a letter is more unique today than in other times," he said. "It's absolutely important."

CAMPAIGN UPDATES

Education for All Act Introduced

RESULTS/REF COORDINATED A MONTH OF EVENTS IN APRIL to bring awareness to the need to invest in Education for All worldwide. On April 21, Rep. Nita Lowey (D-NY) introduced the *Education for All Act*, which calls on the U.S. to increase funding to expand and improve basic education and to support a Global Fund for Education, which would attract funding from many countries. RESULTS/REF Executive Director Joanne Carter and actress Jessica Alba joined Rep. Lowey for the launch of the landmark legislation. Rep. Dave Reichert (R-WA) became the Republican lead at the urging of local RESULTS activists. In addition, REF held a media call to bring attention to the legislation, while RESULTS activists from North Carolina to California taught the Global Campaign for Education's "Lesson for All" in classrooms and called on Congress to ensure Education for All becomes a reality.

Carter Testifies Against Funding Cuts

JOANNE CARTER TESTIFIED BEFORE THE HOUSE FOREIGN Affairs Committee on March 11th on "U.S. Investments in HIV/AIDS: Opportunities and Challenges Ahead." Carter called on Congress to reverse President Obama's proposed cut of \$50 million to the Global Fund to Fight AIDS, Tuberculosis and Malaria. "Under-funding these initiatives will prohibit us from seizing major opportunities in our global AIDS response," she said, "and undermine efforts to cut deaths due to TB and malaria as well."

Sister Giant Draws Hundreds to RESULTS

THIS FEBRUARY, HUNDREDS OF WOMEN PARTICIPATED IN "Sister Giant: Rousing the Sleeping Giant of American Womanhood." The Los Angeles conference, led by renowned author and RESULTS/REF board member Marianne Williamson, focused on empowering women and helping them (re)discover their voices on behalf of others. On the final day, RESULTS staff and volunteers presented the power and possibilities of RESULTS, letters asking for robust foreign aid funding were written, powerful speaking was practiced, and over 230 women asked to become involved with RESULTS!

Low-income Families May Lose Benefits

SEVEN MILLION LOW-INCOME PEOPLE HAVE BENEFITED FROM temporary expansions to the Earned Income Tax Credit (EITC) and Child Tax Credit (CTC) as part of last year's *American Recovery and Reinvestment Act (ARRA)*. These expanded benefits have kept 3 million people out of poverty. Unfortunately, working families could lose this economic boost if the ARRA provisions are allowed to expire at the end of this year. As a result, 600,000 children would fall back into poverty and another 4 million Americans would fall deeper into poverty. As part of our Economic Opportunity for All campaign, advocates are urging their members of Congress to prevent this tragedy by making the EITC and CTC expansions permanent.

Visit www.results.org to take action on these and other campaigns.

Why RESULTS?

Since 1980, RESULTS has been shining a light on poverty wherever it exists and supporting citizens to become powerful voices for the end of poverty. RESULTS, Inc. is an international, grassroots citizens' advocacy organization whose purpose is to create the political will to end hunger and poverty. RESULTS Educational Fund, a 501(c)(3) organization, focuses on creating the public will to end poverty through training and education.

The two nonprofits work together to accomplish these goals through research, education, training, public events, media coverage, and advocacy. Our research analyzes U.S. investments towards eradicating poverty at

home and abroad and seeks out sustainable, effective solutions. Our campaigns focus attention on these solutions and support legislators in making them national priorities.

RESULTS has developed a unique support system that empowers ordinary people to make a difference. Volunteers in over 110 chapters around the country take monthly actions — writing or meeting with members of Congress, generating media, and educating communities. Our volunteers are just like you, people searching for concrete ways to make a difference in their communities and around the world.

Find a group in your community or start one today! Visit www.results.org.

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MARIANNE WILLIAMSON
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PROF. MUHAMMAD YUNUS
Managing Director, Grameen Bank

Organizations listed for informational purposes only.

EDITOR
Lesley Reed

CONTRIBUTOR
Rachel Leonard

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Celebrating the Past Shaping the Future **30** Years of **RESULTS**

**RESULTS | RESULTS Educational Fund
International Conference
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Join RESULTS volunteers from across the U.S. and around the world to celebrate our past and be part of shaping a future without poverty! Attending the conference is one of the best ways to get

trained to be a powerful advocate, hear from some of the world's foremost experts on our global and domestic campaigns, and meet with members of Congress and their staff on Capitol Hill.

New this year: RESULTS is partnering with Citizens Climate Lobby, a RESULTS-style organization working on global climate change. Lester Brown of the Earth Policy Institute will headline a plenary. There's also a reception on Capitol Hill and a party to celebrate our first three decades and envision the next.

Don't miss this opportunity to make an impact in Washington while sharing your ideas for RESULTS' future.

Register today at www.results.org.



People come to the annual conference from all over the U.S. and the world.

“For me, there is nothing like the feeling of using my democratic voice for those who have no voice. And seriously, it's the most fun and most rewarding few days of the year.”

*— Sammi Fredenburg,
RESULTS volunteer and
conference attendee*

A BIG DONATION FROM A NEW GENERATION

INSIDE

www.results.org

results@results.org

(202) 783-7100

RESULTS, Inc.

(202) 783-4800

RESULTS Educational Fund

Contact Us:

Washington, DC 20002

750 First St, NE, Suite 1040

RESULTS Educational Fund

RESULTS
the power to end poverty

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